

**ΟΙΚΟΝΟΜΙΚΟ  
ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΑΘΗΝΩΝ**



**ATHENS UNIVERSITY  
OF ECONOMICS  
AND BUSINESS**

**ΚΕΝΤΡΟ ΕΠΑΓΓΕΛΜΑΤΙΚΗΣ ΚΑΤΑΡΤΙΣΗΣ**



**Diploma  
of  
Social  
Entrepreneurship**

**Executive program:  
Social Entrepreneurship (in Greek)**  
starting in September 2015...

**Part-time: 1 year**

**Application deadline: June 2015**



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## Executive program: Social Entrepreneurship (in Greek)

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*Supported by the Unit of Social Entrepreneurship*

### Executive Program at the Training Center (KEK) of AUEB

- It is the first executive program (220 hours - one year part-time) offered by Greek Universities
- Provides the opportunity to develop and assess ideas for social enterprises
- Awards the Diploma of Social Entrepreneurship

Program Outline	Teaching Hours	
Understanding social entrepreneurship	8	3%
Developing a Social Enterprise	136	62%
Paths of Strategic Growth	50	23%
Developing Skills	20	9%
Screening Ideas for Social New Ventures	6	3%
	220	

### What to expect

- In-class lectures, discussions and exercises
- An opportunity to test your creativity and develop viable ideas towards new ventures of high social impact
- A network of tutors, experts and practitioners in social entreprising

## Contact Program Coordinators...

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